

TNNS Pro Announces Steve Nash as Newest Global Brand Ambassador

New York, NY (April 6, 2021) – An eight-time NBA All-Star, Steve Nash has been named the newest TNNS Global Brand Ambassador.

“I have always set the bar high for myself with everything I do, but to now be a global brand ambassador for TNNS Pro, it feels like another new level, TNNS Pro will not only change the way we think about tennis but TNNS Pro is also building a better future for the sports.” said Nash. “To me, the TNNS brand stands for both energy and fun and I am extremely excited to help define what that means to a new generation of tennis.”

An eight-time NBA All-Star, Nash is a Canadian professional basketball coach and former player who is currently the head coach of the Brooklyn Nets. Nash played 18 seasons with the Phoenix Suns, Dallas Mavericks and Los Angeles Lakers. He won back-to-back MVP awards in 2005 and 2006 while playing for the Suns, becoming just the 10th player in NBA history to win the award in consecutive

seasons. Nash was named to All-NBA teams seven times throughout his career, earning first-team honors three times (2005-07), while twice being named to the second (2008, 2010) and third teams (2002, 2003). A five-time assist champion, Nash currently ranks third in NBA history with 10,335 career assists. The culmination of his brilliant playing career came in 2018 when Nash was enshrined in the Naismith Memorial Basketball Hall of Fame.

“A character in one of Shakespeare’s plays once said, some are born great, some achieve greatness, and some have greatness thrust upon them. Any of these could apply to Steve.” said Nick Williams, one of the Co-founders of TNNS Pro. “We are extremely pleased to have Steve become our TNNS's global brand ambassador. We will use the most innovative blockchain technologies to develop a new generation of tennis that can contribute to the performance of a globally recognized and respected sportsperson like Steve.”

“Steve is a remarkable talent and we know he is only going to continue to rise to new heights,” said Tsoyak Gevorkian, the CEO of TNNS Pro. “When we first approached Steve about a partnership nearly a month ago, we were drawn to his confidence and fierce ambition as much as his power to hold nothing back. He loves to express himself with sports and is a constant inspiration to his fans on living boldly. It's that authenticity and unapologetic spirit that we admire, and we are thrilled to welcome him to the TNNS family.”

"Steve is a passionate sportsman who advocates for others. He brings an exceptional level of enthusiasm and passion to everything he does and displays graciousness and humility everywhere he goes," said Sam Chow, the COO of TNNS Pro. "TNNS and Steve share a common, mutual desire to improve people's lives and contribute to sports society. We look forward to collaborating with Steve on a number of corporate social responsibility programs around the world."



(Left: Tsoyak Gevorkian Right: Steve Nash)

About TNNS Pro

TNNS Pro is the first company that will reward non-professional tennis leagues and tournaments with innovative blockchain technology that will bring value to tennis players to use and love. Each club or association that joins will be given a supply of TNNS Tokens to reward its members and fans. We see the future where non-professional leagues or events will reward their winners with TNNS Tokens and there is a limited supply of anywhere in the world. Making the world of non-professional feel the competitiveness of the professionals.

For tennis players, fans, event organizers, brands and sponsors that will offer discounts on products and live virtual tickets, so that you can create a lively atmosphere for your favorite player and feel like you are there in the front row and you can even cheer on your favorite players from thousands of miles away. Be part of the environment, in the main live tennis events. Each court can have 100,000 to 200,000 live viewers with TNNS tokens.

We are also interested in talking to brands and event organizers. Our goal is to give you a complete experience within the TNNS token eco-system. If you would like to partner with us, please feel free to contact us.

Please also visit www.tnns.pro or follow @TNNS.PRO on Facebook, Instagram and LinkedIn.

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